

YEPENG MA

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WORK EXPERIENCE

Generac Power Systems Inc.

Industrial design intern. The tasks involved conducting comprehensive market research, utilizing sketching and software modeling for analysis, and crafting the next generation of products in alignment with the brand's identity. The methodology encompassed integrating ergonomic principles and addressing the practical aspects of the manufacturing process, resulting in the formulation of the product's CMF (Color, Material, Finish) and the enhancement of its mechanical structure for increased efficiency and innovation.

May 2023 - Aug 2023
Waukesha, Wisconsin

ZD Art Gallery

Colored pencil drawing instructor. Tutoring kids aged 6 to 15 in the fundamental knowledge of drawings, especially drawings of animals and figures, with Prismacolor and UNI 880 colored pencils. Helping the gallery curator with photographing and keeping the accounts.

July 2021 - August 2021
Qinghuangdao, China

lucas Arts & industrial Light Magic

Beverages retailer. Assisted product packaging designer to find contact information of customers, draw rough pictures about design concept, and provide improvement plans regarding package appearance, functionality, and marketing devices.

June 2018 - August 2018
Shanxi, China

EDUCATION



University of the Arts London

Chelsea College of Arts
BA Product and Furniture Design | Study Abroad Program

Aug 2023 - Current
London, Chelsea



University of Cincinnati

College of Design, Architecture, Art, and Planning
Industrial Design Major | Class of 2025 | 3.926 GPA

Sep 2020 - Current
Cincinnati, Ohio



Taiyuan Zhida Ivy League Middle School

3.65 GPA | Class of 2020

Sep 2017 - Jun 2019
Shanxi, China



The Global Assessment Certificate™ (GAC) program

3.6 GPA | Class of 2021

Sep 2016 - Jan 2021
Shanxi, China

EXTRACURRICULAR

Competitions

- 2019 Harvard Summit for Young Leader in China
- 1st prize of the 2018 Star of Outlook English Talent Contest
- Drama Star in school Annual Drama Competition
- The Best Work in School Art Festival, 2017

Activities

- Why Shakespeare? Drama study and competition
- Competition about Recitations of Poems
- Provincial Badminton Team
- Campus Culture & Art Festival

TECHNICAL SKILLS

Digital

Photoshop
Illustrator
Indesign
Premiere Pro

Analog

Keyshot 11
Rhinoceros 7
Blender
Fusion 360

Colored pencil
Graphite
Marker
Pastels

Toner
Watercolor
Ball point pen
Needle pen

3D printing
Wood-working
CNC machining
Laser cutting